

**MCKESSON**  
Canada

*PARTNERSHIP  
OPPORTUNITIES*

**2024**

*ANNUAL MANUFACTURER  
PARTNERS' CUP*



LA COUPE ANNUELLE DES  
FABRICANTS PARTENAIRES

ANNUAL MANUFACTURER  
PARTNERS' CUP

# PARTNERSHIP OPPORTUNITIES

## INSTRUCTIONS

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### STEP 1:

Review any sponsorship opportunities that are of interest. Once you have made a selection, please fill out the registration form by clicking the button below.

[REGISTRATION FORM](#)

### STEP 2:

Fill out the Registration Form. Please provide all required information, your company logo, select sponsorship and input the information for the complimentary participant.

### STEP 3:

Once the form has been submitted, your McKesson Canada Category Manager will confirm your sponsorship and any next steps if required.

For any additional information or questions, please reach out to [mckesson@humancontact.com](mailto:mckesson@humancontact.com).



# PARTNERSHIP OPPORTUNITIES

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# PARTNERSHIP GIFT

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Your company will make a lasting first impression on all Annual Manufacturer Partners' Cup guests by sponsoring this premium gift. Your corporate logo will be positioned on each gift for prime visibility.

The Partnership Premium is a great way for your company to make a memorable impression.

## PROMOTIONAL OFFER

Your Company logo on the gift will be presented to all registrants at the Hospitality Desk upon arrival. Sponsorship includes free full-day participation for one.

**COST:**  
**\$9,000.00**

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# DEPARTURE GIFT

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Sponsoring the Annual Manufacturer Partners' Cup Departure Gift is a terrific way to ensure your corporate identity remains top of mind with guests long after the event is over.

At the end of the day, each guest will be presented with a unique gift featuring your company logo.

## PROMOTIONAL OFFER

Company logo on the gift presented to all event attendees at the Hospitality Desk upon departure and on the Sponsor Board in the Clubhouse. Sponsorship includes free full-day participation for one.



**COST:**  
**\$8,000.00**

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# DOOR PRIZE

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Add some excitement to the Annual Manufacturer Partners' Cup by sponsoring the Door Prize. As guests arrive at the Partners' Networking Reception, they will be entered into a draw for the chance to win a spectacular and desirable item.

Your company's logo will be displayed on a sign at the Welcome Zone, informing guests of your company's sponsorship of this valued Door Prize.

## PROMOTIONAL OFFER

Company logo on signage next to the Welcome Zone. Sponsorship includes free full-day participation for one.



**COST:**  
**\$4,000.00**

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# STAY HYDRATED!

## CUSTOMIZED WATER BOTTLE

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As Annual Manufacturer Partners' Cup golfers grow thirsty, your company will quench their thirst with a water bottle featuring your corporate logo.

This sponsorship opportunity will last beyond the course as golfers will keep their bottles as practical take-away gifts.

### PROMOTIONAL OFFER

Company logo printed on customized Water Bottles provided to golf participants. Sponsorship includes free full-day participation for one.

**COST:**  
**\$6,000.00**



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# FOURSOME PHOTOS (X3)

Sponsoring Foursome Photos will forever associate your company name with memories of a momentous event. Your logo will be prominently featured in a watermark applied to all foursome photos that will be shared digitally via our website gallery. Attendees will be able to download and share their photos online on various social platforms.

## PROMOTIONAL OFFER

Company logo in a watermark applied to all foursome photos. Sponsorship includes free full-day participation for one.

**COST:**  
**\$4,000.00**

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# VIDEOGRAPHER

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You know what is better than having an amazing day networking with some top-level executives? Being able to rewatch the experience at the touch of a button! There will be two videographers on site all day capturing all the laughter, good, spirited competition and bonding happening, as well as drone footage to capture those breathtaking scenic views.

## PROMOTIONAL OFFER

Your company logo printed on signage near the Clubhouse. Company logo on signage and on the Sponsor Board in the Clubhouse. This offer will also include your company's logo on the final video. Sponsorship includes free full-day participation for one.



**COST:**  
**\$7,500.00**

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# CAR DETAILING

Who would not want to leave an event in a clean and shiny car? Our staff will personally detail the cars of interested participants, while they are golfing (interior only).

This added touch will allow Annual Manufacturer Partners' Cup attendees to drive off in a fresh car, a service sponsored by your company.

## PROMOTIONAL OFFER

Your Company logo printed on signage near the Clubhouse. Small cards will be placed inside each car that receives detailing. Sponsorship includes free full-day participation for one.



**COST:**  
**\$3,000.00**

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# MASSAGE STATION

Elevate your company's presence with an exclusive Massage Station sponsorship opportunity! Delight participants with a premium relaxation experience, courtesy of your company.

As the sponsor, your brand will be prominently displayed with your logo on the signage at this station that will be placed in a highly visible location. Imagine the feeling of relaxation generated as golfers rejuvenate and unwind under your brand's banner, creating lasting impressions and positive associations.

## PROMOTIONAL OFFER

Company logo on sign next to the station. Sponsorship includes free full-day participation for one.

**COST:**  
**\$5,000.00**

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# APPLE ORCHARD EXPERIENCE

This year we are introducing a unique and seasonal station to the event that is sure to serve as a cozy and inviting spot for participants to enjoy locally sourced Apple Orchard treats. Have your logo displayed next to this new station.

## PROMOTIONAL OFFER

Company logo on a sign next to the stand. Company logo on the Sponsor Board in the Clubhouse. Sponsorship includes free full-day participation for one.

**COST:**  
**\$7,500.00**



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# FLORAL SPONSORSHIP

Last year's locally sourced floral arrangements were a big hit with all participants. This year, we would like to offer a company the opportunity to share the spotlight with these beautiful arrangements. With branded tags, each floral arrangement becomes a tasteful showcase of the sponsor's brand.

## PROMOTIONAL OFFER

Company logo on a tag attached to the floral arrangement. Sponsorship includes free full-day participation for one.

**COST:**  
**\$5,000.00**



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# GOLF GREENS POKER SCRAMBLE

This spin on a Poker Run offers another competitive element to the tournament. Each foursome embarks on a journey across designated golf holes, collecting playing cards at each stop to form a poker hand. Your company logo is prominently displayed at each checkpoint and on the playing cards, ensuring high visibility throughout the tournament. The prize can be provided or can come from the sponsor.

## PROMOTIONAL OFFER

Company logo on a small sign at designated stations/holes and on playing cards. Sponsorship includes free full-day participation for one.

**COST:**  
**\$6,500.00**

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# GOLF CLINIC

*\*FOR NON-GOLFERS\**

Offer an opportunity to learn the joys of golfing to the non-golfing attendees. As a sponsor, your company will gain prominent brand visibility through signage and by supporting this inclusive and educational experience. Demonstrate your commitment to community engagement and diversity by securing this sponsorship.

## PROMOTIONAL OFFER

Company logo on signage at the Golf Clinic. Sponsorship includes free full-day participation for one.

**COST:**  
**\$3,000.00**

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# PARTNERS' BRUNCH

Before guests' tee-off, they need a nourishing and hearty breakfast to start their day. Amidst a lovely assortment of delightful food and morning beverages, a prominent sign with your corporate logo will inform players of your sponsorship.

This plentiful Brunch will offer an array of scrumptious food items such as pastries, fruit salads, fresh juices, and other breakfast favourites. After being treated to this delectable Brunch, guests will be totally invigorated for their full day of golf.

## PROMOTIONAL OFFER

Company logo on signage at the Brunch and on the Sponsor Board in the Clubhouse. Sponsorship includes free full-day participation for one.

**COST:**  
**\$7,500.00**

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# GREEN TO TABLE

Introducing “Green to Table”, a premier sponsorship opportunity at our annual golf tournament featuring a carefully curated menu crafted by a reputable chef with seasonal and locally sourced ingredients. As sponsor, your company will align with sustainable practices and promote community engagement while equally promoting your company. Be part of creating an unforgettable experience at our event.

## PROMOTIONAL OFFER

Company logo on sign next to the station. Company logo on signage and on the Sponsor Board in the Clubhouse. Sponsorship includes free full-day participation for one.

**COST:**  
**\$7,500.00**



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# LEMONADE STAND (X2)

Offer a refreshing and engaging way to connect with participants. The Lemonade Stand can serve as a focal point, providing a cool respite during the event while also offering branding opportunities. Have your logo displayed on signage and biodegradable cups at the stand.

## PROMOTIONAL OFFER

Company logo on a sign next to the stand and cups.  
Company logo on signage and on the Sponsor Board in the Clubhouse. Sponsorship includes free full-day participation for one.

**COST:**  
**\$5,500.00**



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# FRENCH FRY STATION

Take advantage of a fun sponsorship opportunity at our event by sponsoring a station which will serve fresh, hot and delicious French fries and Poutines to our golfers. Your sponsored station will provide golfers with the opportunity to indulge in a delectable snack, like French fries or poutine, before, during or after their round of golf.

## PROMOTIONAL OFFER

A large sign displaying your corporate logo will be displayed next to the French Fry Station. Company name on the Sponsor Board in the Clubhouse. Sponsorship includes free full-day participation for one.

**COST:**  
**\$7,500.00**



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# PREMIUM HOLE HEALTHY SNACK STOP (X2)

Here is a wonderful way to align your company with a sponsorship that emphasizes a fit lifestyle. The Healthy Snack Stop – located at a Premium Hole – will offer a wide selection of fresh, wholesome, and nourishing treats.

Signage with your corporate logo crediting your company with this sponsorship will be clearly displayed at the Premium Hole. The Healthy Snack Stop will provide golfing attendees with a popular food choice and get your company noticed at the Annual Manufacturer Partners' Cup!

## PROMOTIONAL OFFER

Company logo on signage at the selected holes on the golf course. Company name on the Sponsor Board in the Clubhouse. Sponsorship includes free full-day participation for one.

**COST:**  
**\$7,500.00**



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# CHILLY DELIGHTS

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There is nothing better than a cool, refreshing ice cream, before, during or after a round of golf. Why not sponsor an ice cream station by the Clubhouse area between courses?

Annual Manufacturer Partners' Cup golfers will have the opportunity to indulge in a variety of frosty and flavorful offerings.

## PROMOTIONAL OFFER

A large sign with your corporate logo will be displayed beside the ice cream station. Sponsorship includes free full-day participation for one.

**COST:**  
**\$5,000.00**



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# ON-THE-MOVE SNACK CART (X2)

Sponsor the most popular vehicle on the course – the Annual Manufacturer Partners' Cup Snack Cart! This cart will ride around the fairways, distributing snacks and ice-cold beverages to the golfers. As hungry and thirsty players grab snacks and drinks, the first thing they'll see is your corporate logo at the front of the Golf Snack Cart.

This much appreciated component of golfing fun is an excellent way to display your corporate logo throughout the day.

## PROMOTIONAL OFFER

Company logo on Golf Carts distributing Snacks.  
Sponsorship includes free full-day participation for one.



**COST:**  
**\$4,000.00**

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# BARISTA STATION (X2)

Why not associate your company with the urban sophistication of a premium coffee bar? One premium coffee bar and baristas at each course will provide golfers with delicious specialty coffee.

A sign with your corporate logo will be clearly placed at each bar.

## PROMOTIONAL OFFER

Company logo on signage at the Premium Coffee Bars. Sponsorship includes free full-day participation for one.

**COST:**  
**\$4,000.00**

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# BRANDED SNACK

Your logo proudly displayed on this sponsorship opportunity won't go unnoticed as golfers stop to enjoy a much-deserved snack.

Your sponsorship will provide golfers with the opportunity to replenish their energy.

## PROMOTIONAL OFFER

Company logo on Snack packaging given to all golfers. Sponsorship includes free full-day participation for one.

**COST:**  
**\$3,500.00**



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# NEAPOLITAN PIZZA STATION

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Participants will indulge with these mouthwatering slices of hot pizza cooked on location in a pizza oven, and courtesy of your esteemed brand. As the sponsor of the Neapolitan Pizza Station, your brand will get all the attention it deserves while captivating attendees with irresistible flavors and unforgettable experiences.

## PROMOTIONAL OFFER

Company logo on a sign at the station. Sponsorship includes free full-day participation for one.

**COST:**  
**\$5,000.00**

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# SALAD BAR

Elevate your brand's visibility and promote a healthy image by becoming the exclusive Salad Bar sponsor. With this sponsorship opportunity, your company gains prominent logo placement at the salad bar station, and networking chances with participants. Showcase your commitment to wellness while engaging with participants in a relaxed setting. Tailor the experience with branded items such as biodegradable bowls and napkins.

## PROMOTIONAL OFFER

Company logo on sign next to the stand and printed on biodegradable bowls and napkins. Company logo on signage and on the Sponsor Board in the Clubhouse. Sponsorship includes free full-day participation for one.

**COST:**  
**\$7,500.00**



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# LOCAL CHEESE / CHARCUTERIE STATION

Bring a gourmet touch and community flavors to the event. Partnering with a local charcuterie provider allows for high-quality meat, cheeses, and accompaniments at designated areas throughout the tournament. Sponsors can have a sign with their logo at the station ensuring brand visibility while promoting local artisans.

## PROMOTIONAL OFFER

Company logo on a sign at the station. Sponsorship includes free full-day participation for one.

**COST:**  
**\$5,000.00**



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# LOCAL BREWERY

Partnering with a local brewery allows craft beers at designated areas throughout the tournament, offering participants and attendees a refreshing and unique beverage experience. The sponsor can have their company logo displayed on signage and beer cups, maximizing brand exposure among a captive audience.

## PROMOTIONAL OFFER

Company logo on a sign at the station and on beer cups. Sponsorship includes free full-day participation for one.

**COST:**  
**\$5,000.00**

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# CLASSIC HOLE (X26)

If your company wants a high visibility sponsorship opportunity, the Classic Hole fits the bill. To gain visibility and increase awareness of your brand among golfers, owning a golf hole for the day is the way to go. Your sponsorship will connect your company with the action from the first to the final putt.

Be a major player at the Annual Manufacturer Partners' Cup by sponsoring a Classic Hole. Your company's logo will be displayed on a sign at the start of the hole.

## PROMOTIONAL OFFER

Company logo on signage at the selected hole on the golf course. Sponsorship includes free full-day participation for one.

**COST:**  
**\$3,250.00**

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# PREMIUM HOLE *LONGEST DRIVE (X2)*

Sponsor a Premium Hole and be a part of a friendly competition at the Annual Manufacturer Partners' Cup. Two holes, one on each course, will be set up for the Longest Drive competition – always an impressive feat to achieve and to witness. On two of the par 5s, players will be able to show off their talent and ability to win this competition. Signage will be prominently displayed at the Premium Hole informing players of your company's sponsorship.

The male and female golfer who hits the Longest Drive will be awarded later in the evening.

## PROMOTIONAL OFFER

Company logo on signage at selected holes on the golf course and on the gift awarded to contest winners at the Partners' Networking Reception. Sponsorship includes free full-day participation for one.



**COST:**  
**\$5,500.00**

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# PREMIUM HOLE *STRAIGHTEST DRIVE (X2)*

Sponsor this Premium Hole at the Annual Manufacturer Partners' Cup and highlight your company's high-level sponsorship. At one hole on each course, golfers will test their accuracy by trying to achieve the Straightest Drive. A prominent sign will be situated next to the hole bearing your corporate logo.

The male and female golfer who hits the Straightest drive to the Pin will be awarded later in the evening.

## PROMOTIONAL OFFER

Company logo on signage at selected holes on the golf course and on the gift awarded to contest winners at the Partners' Networking Reception. Sponsorship includes free full-day participation for one.



**COST:**  
**\$5,500.00**

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# PREMIUM HOLE

## *CLOSEST TO THE PIN (X2)*

Premium Hole contest sponsorship will align your company brand with a prestigious challenge based on the notion of achieving personal excellence. Located on a par 3, golfers will attempt to hit a 4-inch target, 200 yards away. A prominent sign will be situated next to the hole bearing your corporate logo.

The male and female golfer who hits Closest to the Pin will be awarded later in the evening.

### PROMOTIONAL OFFER

Company logo on signage at selected holes on the golf course and on the gift awarded to contest winners at the Partners' Networking Reception. Sponsorship includes free full-day participation for one.

**COST:**  
**\$5,500.00**

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# PREMIUM HOLE

## *BEAT THE PRO (X2)*

Take a shot at one of these 2 specialized holes and test your skills. Golfers will attempt to beat one of the Club Pros in a heads-up competition for closest to the pin. Within this friendly and valuable competition, the Pros will offer tips and advice as well.

The winners of Beat the Pro will be awarded a prize at the Partners' Networking Reception.

### PROMOTIONAL OFFER

Company logo on signage at the Beat the Pro hole and on the prize awarded at the Partners' Networking Reception. Sponsorship includes free full-day participation for one.



**COST:**  
**\$5,500.00**

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# GOLF TEES

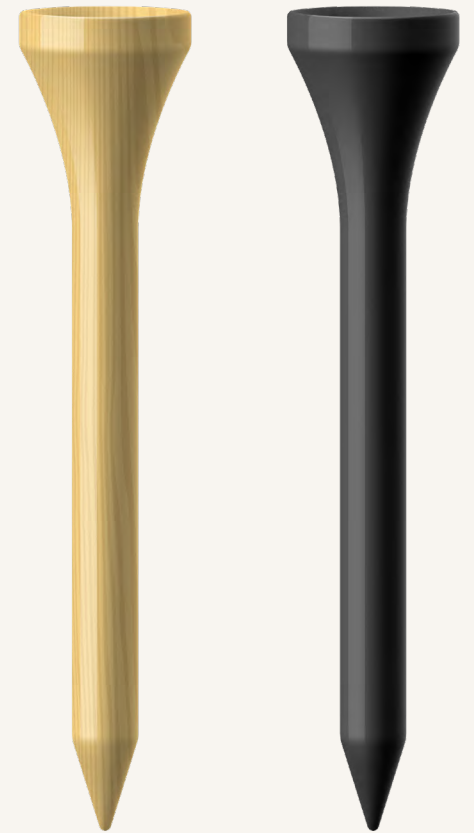
By sponsoring Golf Tees, you can ensure that your logo will be seen by every Annual Manufacturer Partners' Cup golfer.

Printed on every tee and presented in custom sleeves also bearing your corporate logo, your company will play a memorable part in this year's golf event.

## PROMOTIONAL OFFER

Company logo on Golf Tees, on custom sleeves.  
Sponsorship includes free full-day participation for one.

**COST:**  
**\$4,500.00**



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# GOLF BALLS

Imagine every Annual Manufacturer Partners' Cup player hitting golf balls emblazoned with your corporate logo.

Each time a golfer lines up a drive or retrieves a ball, your company logo will take center stage.

## PROMOTIONAL OFFER

Company logo printed on golf balls provided to golfers. Sponsorship includes free full-day participation for one.

**COST:**  
**\$7,000.00**

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# GOLF CLUB RENTALS

Many participants who attend the Annual Manufacturer Partners' Cup choose to play with rental clubs. Those who rely on this service will truly appreciate the ability to use rented golf clubs rather than bringing their own clubs on the course.

One large sign and tags with your company's logo will be prominently displayed at the staging area where the players mingle before the round and on each rental bag.

## PROMOTIONAL OFFER

Company logo on signage at the Club Rental station. Small tag with logo on every bag. Sponsorship includes free full-day participation for one.

**COST:**  
**\$7,000.00**

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# GOLF TOWELS

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Practical and useful, Golf Towels featuring your corporate logo will be placed on each cart before the start of the tournament.

Every golfer will appreciate your sponsorship as it will help them keep their clubs clean for every shot.

## PROMOTIONAL OFFER

Company logo on Golf Towel provided to each golfer. Sponsorship includes free full-day participation for one.

**COST:**  
**\$5,500.00**

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# GOLF CARTS

No matter where golfers venture on the course, your corporate identity will follow. This sponsorship opportunity will provide your company with high levels of visibility as golf carts transport golfers and their clubs around the course during the entire day.

A prominent sign bearing your logo will be displayed on the front of each vehicle.

## PROMOTIONAL OFFER

Company logo on all Golf Carts and on the Sponsor Board in the Clubhouse. Sponsorship includes free full-day participation for one.

**COST:**  
**\$8,500.00**



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# WELCOME ZONE

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The Welcome Zone is the first point of contact where guests register but it also provides a place where guests can receive valuable assistance and services in a friendly manner throughout the event.

Every attendee will be making a stop at the registration desk where a sponsorship sign with your logo will be clearly displayed beside this important and helpful destination. Along with the branded signage, a small booth will be available to promote your products or services. You may also place a roll-up banner or other visual materials around your designated booth.

## PROMOTIONAL OFFER

Company logo on signage at the Welcome Zone and on the Sponsor Board in the Clubhouse. A small booth to promote products and services. Sponsorship includes free full-day participation for one.

**COST:**  
**\$8,500.00**

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# SHUTTLE SERVICE

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The shuttle service is essential to transporting attendees from the airport to the Elm Ridge Golf & Country Club and vice versa in a trouble-free fashion. Attendees will surely appreciate the convenience of a shuttle service. A sign with your corporate logo will be visible near the Clubhouse.

## PROMOTIONAL OFFER

Company logo on signage. Sponsorship includes free full-day participation for one.

**COST:**  
**\$4,000.00**

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# VALET PARKING

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Associate your company with the luxury of valet parking. This service will offer attendees the convenience and ease of pulling up to the Clubhouse, assistance with their golf clubs and parking for their vehicle.

Your corporate logo will be featured on a sign at the Valet Parking station.

## PROMOTIONAL OFFER

Company logo on signage at Valet Parking drop off. Sponsorship includes free full-day participation for one.

**COST:**  
**\$4,000.00**

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# NAME BADGE LANYARDS

Social interaction and networking are key components of the Annual Manufacturer Partners' Cup as attendees connect with friends and colleagues. To facilitate this, Name Tag Lanyards discreetly printed with your company name will be worn by all guests.

## PROMOTIONAL OFFER

Company logo printed on Lanyards provided to participants upon arrival. Sponsorship includes free full-day participation for one.

**COST:**  
**\$4,500.00**



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# COMMUNICATIONS & EVENT WEBSITE SPONSOR

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Position your brand at the forefront of our event's communication efforts by becoming a Communication Platform sponsor. This exclusive opportunity offers unparalleled visibility and exposure to our targeted audience of industry professionals, thought leaders, and decision-makers.

## PROMOTIONAL OFFER

Company logo on the Annual Manufacturer Partners' Cup Website and all communications leading up to the event. Company logo on the Sponsor Board in the Clubhouse. Sponsorship includes free full-day participation for one.

**COST:**  
**\$9,500.00**

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# 19TH HOLE

Sponsor our exclusive 19th Hole on the Terrace from 3 to 5pm. Participants will enjoy sophistication and style set against the stunning backdrop of the Elm Ridge Country Club as they wrap up their round of golf. Live music, signature cocktails, and breathtaking views, offer an unparalleled opportunity for brand exposure and networking. This sponsorship offers prominent placement for provided banners and signage, exclusive announcements from the band promoting their contributions, signature cocktails, and the chance to engage with other industry professionals. Sponsoring our 19th Hole ensures lasting impressions and connections within the industry.

## PROMOTIONAL OFFER

Company logo on a sign on the terrace, on the Sponsor Board in the Clubhouse and placement opportunities for additional sponsor provided banners. Sponsorship includes free full-day participation for one.

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**COST:**  
**\$10,000.00**



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# PARTNERS' NETWORKING COCKTAIL RECEPTION

The Partners' Networking Reception provides an opportunity to connect with industry leaders, innovators, and key stakeholders in a dynamic atmosphere.

This sponsorship opportunity will allow you to enjoy high visibility through branded banners, strategically placed signage, and prominent mentions throughout the event. TV screens will also be available to showcase your logos, product highlights, and key messages.

## PROMOTIONAL OFFER

Company logo on signage and on the Sponsor Board in the Clubhouse. Logo and branded content displayed on all TV screens in the reception area. Space for additional provided signage.

Sponsorship includes free full-day participation for one.



**COST:**  
**\$10,000.00**

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